

2010
Events and Programs
and
Sponsorship
Opportunities
Guide



APARTMENT
ASSOCIATION
OF CENTRAL PENNSYLVANIA

www.aacpofpa.com

2010 marks the first year AACP offers a SPONSORSHIP OPPORTUNITIES GUIDE to events and programs for the upcoming year. There are many opportunities to be taken advantage of that will aid in the develop and growth of your company's customer base. We invite you to review the Guide carefully before making your sponsorship selections.

AACP also offers a payment plan for sponsorship levels in the \$1,500 and above range. Please contact Pat Egenrieder for details.

To commit to a sponsorship, simply complete the SPONSORSHIP COMMITMENT FORM below and return to AACP no later than December 31, 2009.

Don't forget to mark event/program dates on your 2010 calendar!



SPONSORSHIP OPPORTUNITIES COMMITMENT FORM

(please complete one form for each program you wish to sponsor)
PLEASE PRINT

Company: _____

Address: _____

City: _____ State: _____ Zip: _____

Name of Program/Event you wish to sponsor: _____

Sponsorship level: _____ Amount: \$ _____

Payment Options

_____ I will be making full payment in the amount of \$ _____ the month of _____

_____ I wish to participate in the payment plan and will call Pat Egenrieder to make payment arrangements. The plan is for sponsorship levels starting at \$1,500.

_____ I would like to use my credit card. Please process payment the month of _____ in the amount of \$ _____

Name of card: _____ Expiration Date: _____

Card Number: _____

Signature: _____

Completed form can be faxed, mailed or emailed to:

AACP, 29 S Union Street, Middletown, PA 17057

Phone: 717-730-0409 Fax: 717-939-0709 Email: aacp1@verizon.net

2010 Schedule of Programs and Events

January 20th	Forecast Luncheon
January 31st	SUPER BOWLING PARTY to benefit REBUILDING TOGETHER
February 17th	ANNUAL EDUCATION SYMPOSIUM <ul style="list-style-type: none">• Generations in the Workplace and Why They Collide• Leasing/Marketing...Top Tips• Setting-up a Maintenance Shop• Drugs in the Workplace...What's Out There?• Hiring RIGHT• Planning for the Unexpected• Conflict Resolution
February 9th, 11th 23rd. 25th	NALP (National Apartment Leasing Designation)
March 11th	MANTENANCE MANIA
April 22nd	TRADE SHOW at Hollywood Casino
July 22nd	Kick-off Luncheon for BREAST CANCER WALK
August 11th	GOLF OUTING
September 8th	Kick-off Luncheon for REBUILDING TOGETHER
September 23rd	BOLA Awards Ceremony
October 16th	BREAST CANCER WALK
October 20th	Fair Housing/Landlord Tenant Seminar
November 17th	Annual Meeting
November 18th	REBUILDING TOGETHER

Webinars will also be added to the schedule as they become available

Maintenance Mania

Event sponsorship (7 available): Includes 2 employees of your company supervising and keeping score at specific event, recognition on signage, program and web site an prize given in your name to person with the best time.

Dispose Competition	\$250
Lighting Competition	\$250
Smoke Detector Competition	\$250
Faucet Competition	\$250
Lockset Competition	\$250
Blind Tool Identification Competition	\$250
Race Car Competition	\$250

Food Sponsorship (\$100, 5 available)

- **Recognition on signage, program and website**

Participating vendors are asked to provide one item that will be raffled off during lunch

Trade Show

Registration Sponsor (**\$200, 1 available**)

- **2 ambassadors from company greeting attendees and giving out your company giveaways during the first hours of the “show.”**
- **Signage with company name at registration table**
- **Recognition on Sponsor Page of the Trade Show Program**
- **AACP web site front page recognition**

Horse Race (**\$300, 5 available**)

- **Have a race named after your company**
- **Announcements will be made throughout the day in the Casino**
- **AACP web site front page recognition**

Lunch Sponsor (**\$400, 2 available**)

- **Signage with company name at lunch stations**
- **AACP web site front page recognition**
- **Sponsor provides lunch napkins printed with company name/logo**
- **Recognition in Sponsor Page of the Trade Show Program**

Dessert Sponsor (**\$100, 3 available**)

- **Signage with company name at lunch stations**
- **Lunch napkins printed with company name**
- **Recognition on Sponsor Page of the Trade Show Program**
- **AACP web site front page recognition**

Golf Outing

Eagle Sponsor:

**Display company banner at registration table and at dinner
Company signage at one tee box
Table for promo materials at registration table and at dinner
Recognition during the evening program
Business cards on tables
Provide an item for raffle during evening program to be raffled in your company's name**

Birdie Sponsor:

**Your company may supervise one of the contest holes
Company signage at the tee-box
Recognition during the evening program
Business cards on tables
Provide an item for raffle during evening program to be raffled in your company's name**

Par Sponsor:

**Company signage at tee of your choice (first come first served)
Recognition during the evening program
Business cards on tables
Provide an item for raffle during evening program to be raffled in your company's name**

Beverage Sponsor:

**Provide an item for raffle during evening program to be raffled in your company's name
Recognition during the evening program
Business cards on tables**

All vendor participants are asked to provide an item to be raffled during the dinner hour

BOLA

INFINITY Sponsorship – \$7,500 Only 1 available)

- Prominent display of your company name and logo on all marketing materials
- Company banner displayed at event
- Presenters of Individual Awards
- 10 complimentary tickets to the event w/ preferred seating
- Center Spread ad in the evening program and logo on cover page
- 2 complimentary trade show booths for 2010 trade show
- Free ad on AACP website for 6 months
- Sponsor may advertise with advertising piece on each table at the dinner
- Complimentary Foursome in Annual Golf Outing

TITANIUM Sponsorship – \$5,000

- Prominent display of your company name and logo on all marketing materials
- Company banner displayed at event
- 6 complimentary tickets to the event
- Ad featured on the back cover of the evening program and logo on cover page
- Complimentary trade show booth for 2010
- Free ad on AACP website for 3 months
- Sponsor may advertise with advertising piece on each table at the dinner
- Complimentary Twosome in Annual Golf Outing

Cocktail Hour Sponsorship – \$4,000 (only 1 available)

- 1 Full Page ad in evening program
- Ad on AACP website
- 4 complimentary tickets to event
- Sponsor may advertise with advertising

PLATINUM Sponsorship – \$3,500

- 1 Full Page ad in evening program
- Ad on AACP website
- 4 complimentary tickets to event

GOLD Sponsorship – \$2,000

- Half-page ad in evening program
- 2 complimentary tickets to event
- Logo listed on the AACP website

SILVER Sponsorship – \$1,500

- Quarter-page ad in the evening program
- 1 complimentary ticket to the event
- Acknowledgement on the AACP website

BRONZE Sponsorship – \$1,000

- Business Card size ad in evening program
- Acknowledgement on the AACP website

STARLIT Sponsorship – \$600

- Logo Ad in evening program

HONORABLE MENTION – \$300

- Acknowledgement in evening program